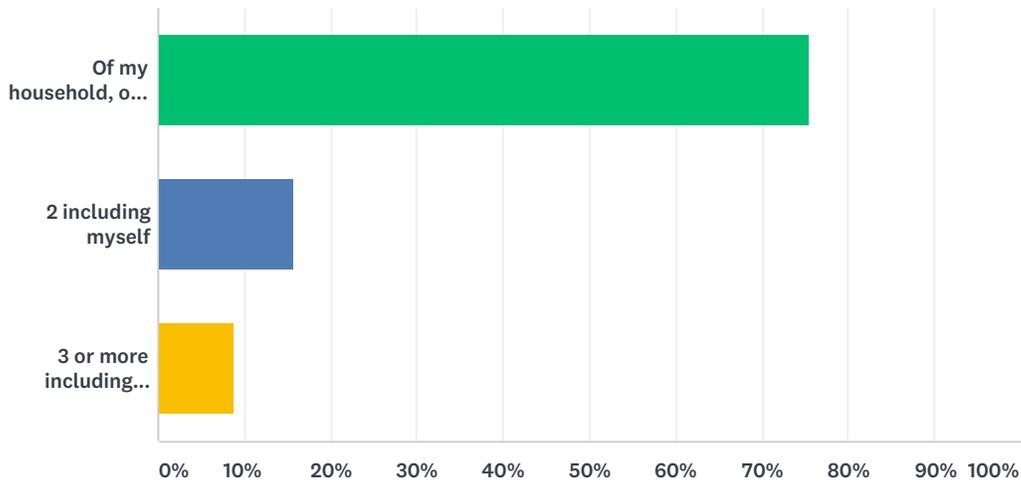


Q1 In addition to you, is anyone else in your household also a member(s)?

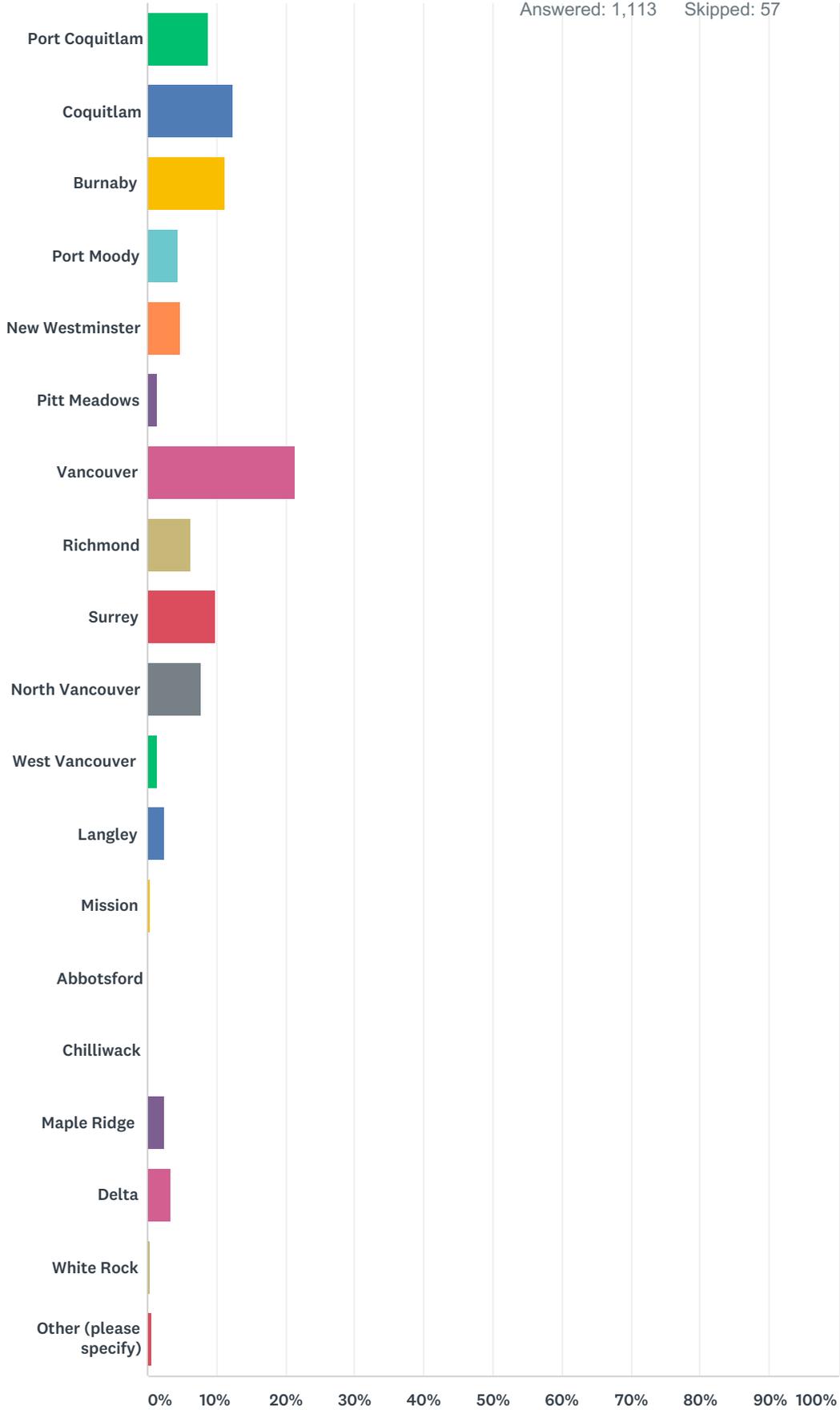
Answered: 1,116 Skipped: 54



ANSWER CHOICES	RESPONSES	
Of my household, only I am a member	75.45%	842
2 including myself	15.68%	175
3 or more including myself	8.87%	99
TOTAL		1,116

Q2 In what municipality do you reside?

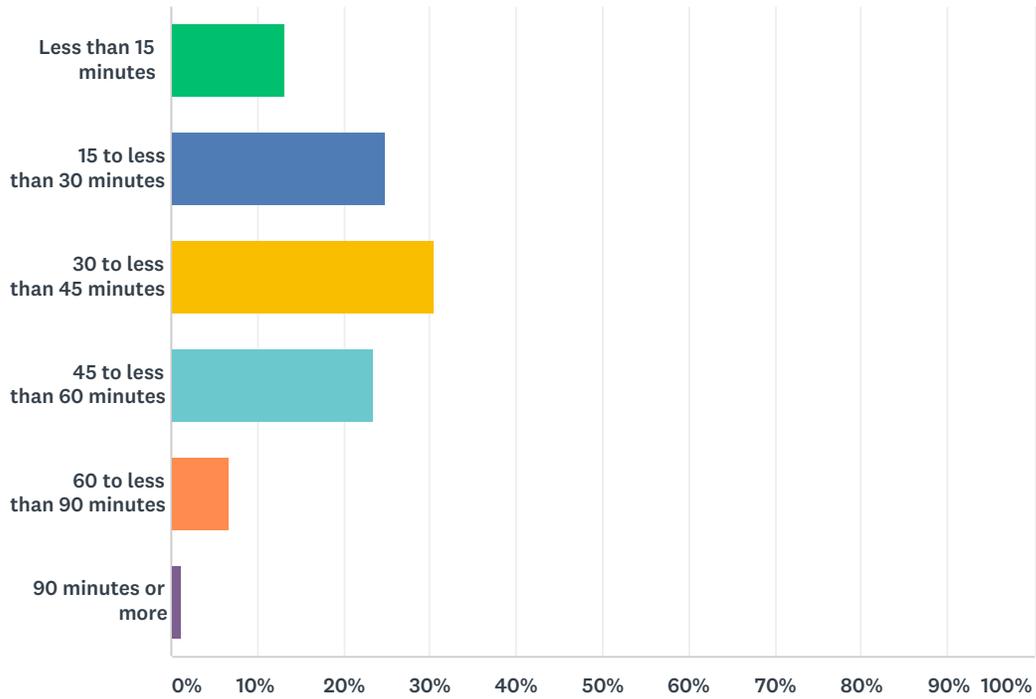
Answered: 1,113 Skipped: 57



ANSWER CHOICES	RESPONSES	
Port Coquitlam	8.81%	98
Coquitlam	12.40%	138
Burnaby	11.23%	125
Port Moody	4.49%	50
New Westminster	4.76%	53
Pitt Meadows	1.44%	16
Vancouver	21.29%	237
Richmond	6.20%	69
Surrey	9.88%	110
North Vancouver	7.82%	87
West Vancouver	1.53%	17
Langley	2.43%	27
Mission	0.45%	5
Abbotsford	0.09%	1
Chilliwack	0.18%	2
Maple Ridge	2.52%	28
Delta	3.41%	38
White Rock	0.36%	4
Other (please specify)	0.72%	8
TOTAL		1,113

Q3 For how long do you typically travel one way to reach PCDHFC?

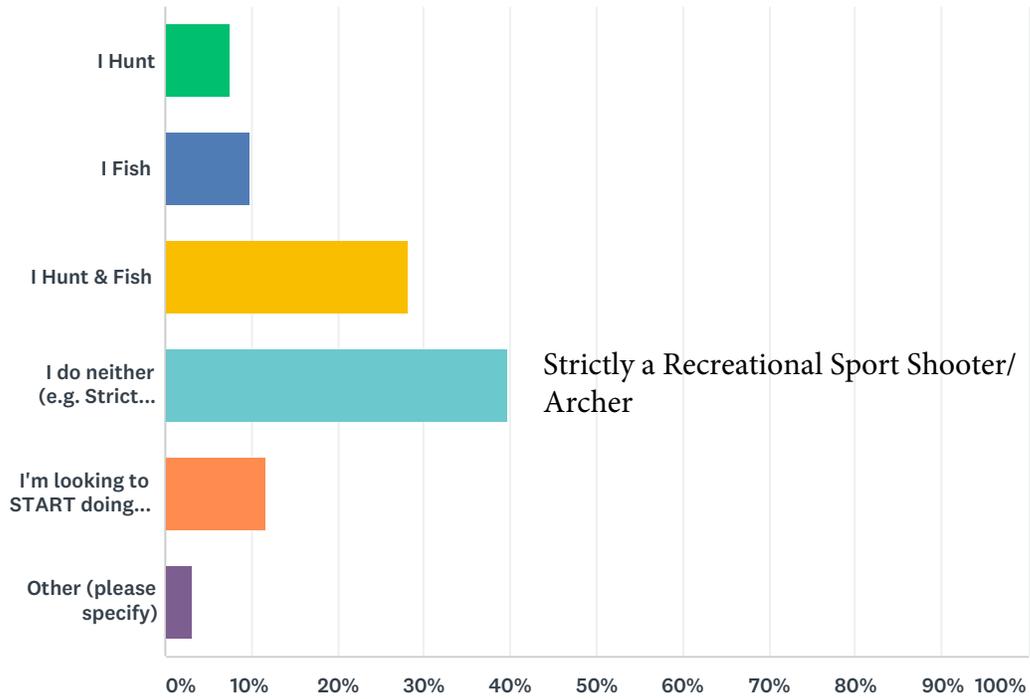
Answered: 1,108 Skipped: 62



ANSWER CHOICES	RESPONSES
Less than 15 minutes	13.27% 147
15 to less than 30 minutes	24.82% 275
30 to less than 45 minutes	30.51% 338
45 to less than 60 minutes	23.47% 260
60 to less than 90 minutes	6.77% 75
90 minutes or more	1.17% 13
TOTAL	1,108

Q4 Do you Hunt or Fish?

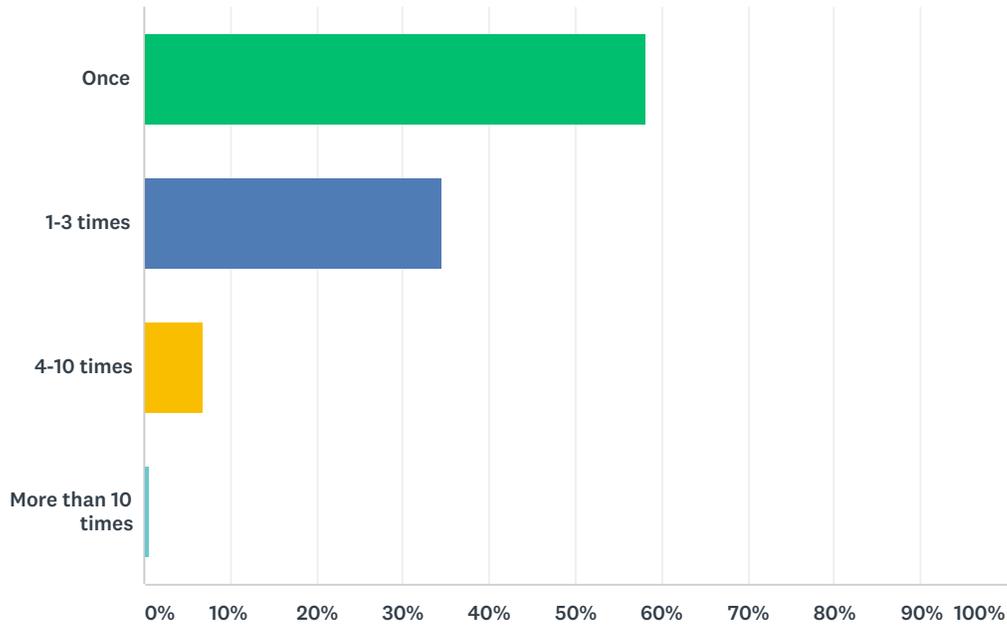
Answered: 1,117 Skipped: 53



ANSWER CHOICES	RESPONSES	
I Hunt	7.43%	83
I Fish	9.85%	110
I Hunt & Fish	28.29%	316
I do neither (e.g. Strictly a Recreational Sport Shooter/Archer)	39.66%	443
I'm looking to START doing either	11.73%	131
Other (please specify)	3.04%	34
TOTAL		1,117

Q5 How many times do you typically visit the Club in a given month?

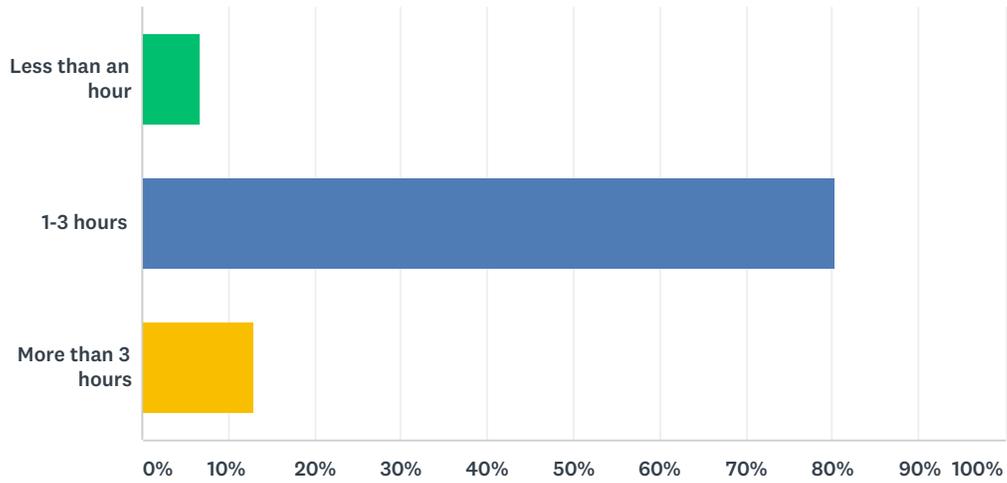
Answered: 1,057 Skipped: 113



ANSWER CHOICES	RESPONSES
Once	58.09% 614
1-3 times	34.53% 365
4-10 times	6.81% 72
More than 10 times	0.57% 6
TOTAL	1,057

Q6 On average, how long do you spend at the club on a given visit?

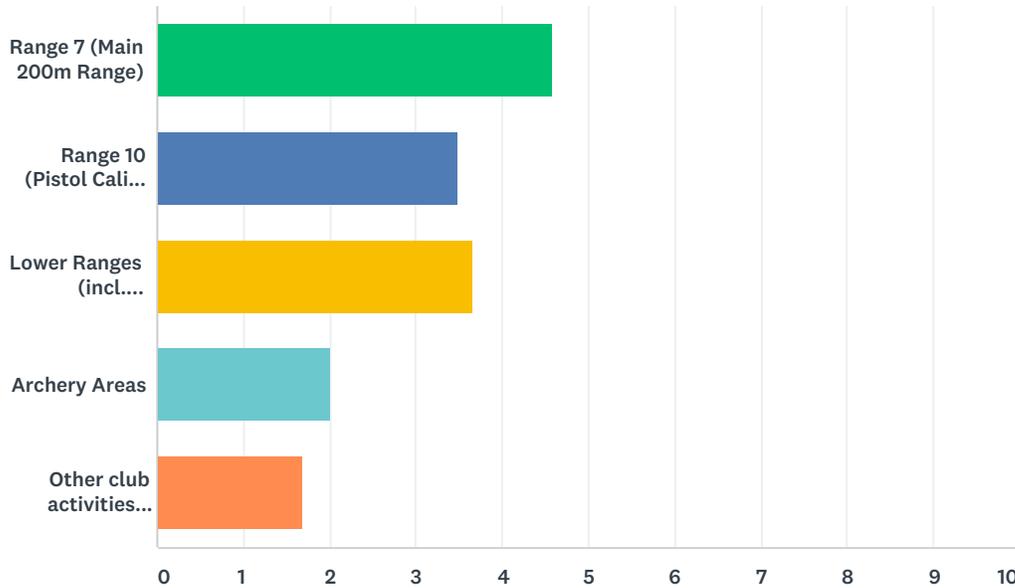
Answered: 1,057 Skipped: 113



ANSWER CHOICES	RESPONSES	
Less than an hour	6.72%	71
1-3 hours	80.32%	849
More than 3 hours	12.96%	137
TOTAL		1,057

Q7 When at the club, what is your primary location? Rank (1/Top = Most Favoured, 5/Bottom = Least Favoured/Used):

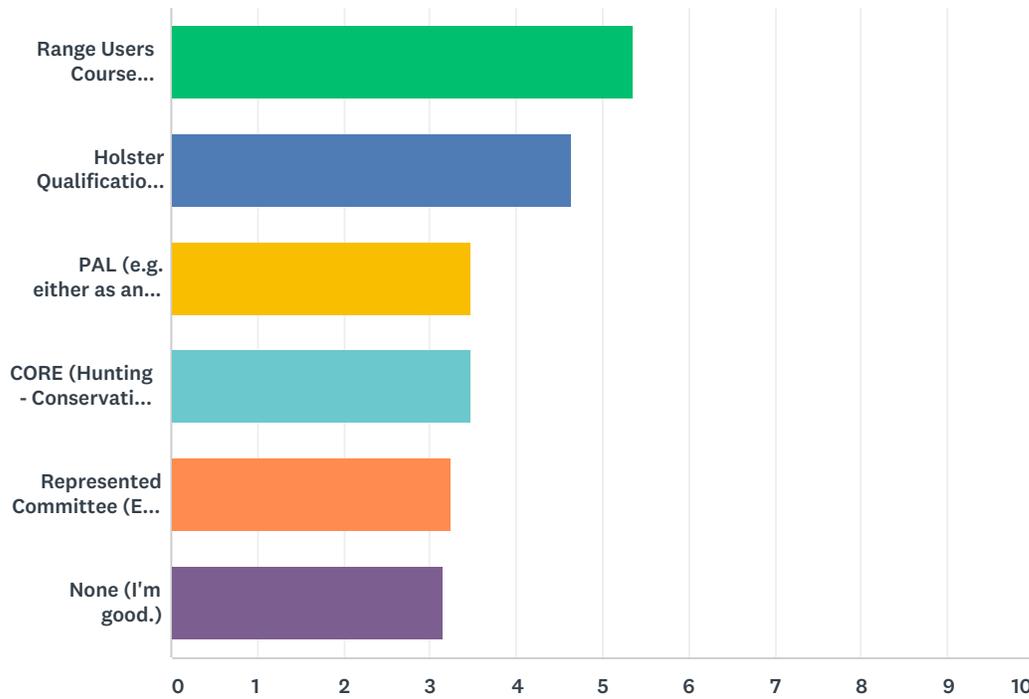
Answered: 1,042 Skipped: 128



	1	2	3	4	5	TOTAL	SCORE
Range 7 (Main 200m Range)	73.32% 720	16.40% 161	7.54% 74	1.22% 12	1.53% 15	982	4.59
Range 10 (Pistol Caliber & Steel Range)	9.94% 69	45.97% 319	31.99% 222	7.49% 52	4.61% 32	694	3.49
Lower Ranges (incl. Self-supervised, Committee Shoot e.g. PPC, LEAP, IPSC, Trap, Skeet etc)	26.45% 191	27.98% 202	35.18% 254	6.79% 49	3.60% 26	722	3.67
Archery Areas	3.83% 24	6.87% 43	7.19% 45	50.00% 313	32.11% 201	626	2.00
Other club activities (E.g. Meetings, course-work, social)	1.59% 10	4.94% 31	10.53% 66	26.63% 167	56.30% 353	627	1.69

Q8 Of the courses offered, what are you most likely to attend: Rank (1/Top = Most Interest, 6/Bottom = Least Interest):

Answered: 987 Skipped: 183

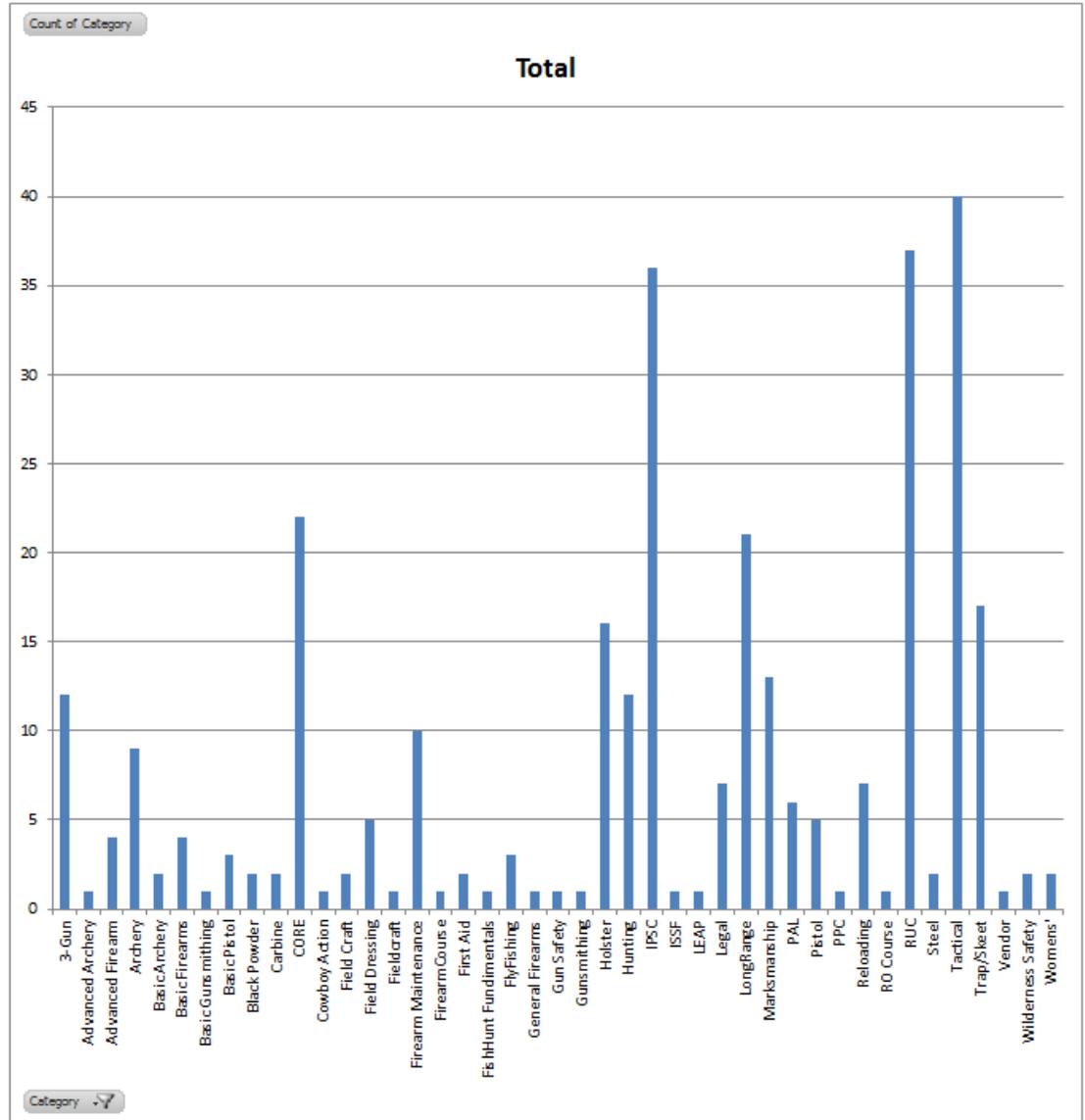


	1	2	3	4	5	6	TOTAL	SCORE
Range Users Course (allowing for Self-directed use of the lower ranges)	68.78% 445	15.46% 100	7.42% 48	2.63% 17	2.16% 14	3.55% 23	647	5.35
Holster Qualification Course (non-IPSC, for use of holsters at the lower ranges)	18.66% 111	53.95% 321	11.93% 71	7.06% 42	4.54% 27	3.87% 23	595	4.64
PAL (e.g. either as an update or for a Friend/Family/Colleague)	6.09% 30	7.91% 39	41.78% 206	22.72% 112	15.42% 76	6.09% 30	493	3.48
CORE (Hunting - Conservation & Outdoor Rec. Education)	10.05% 55	14.08% 77	14.63% 80	40.40% 221	15.54% 85	5.30% 29	547	3.47
Represented Committee (E.g. IPSC, PPC, LEAP; including certifications therein)	15.06% 86	11.03% 63	14.89% 85	9.81% 56	40.11% 229	9.11% 52	571	3.24
None (I'm good.)	36.50% 223	2.95% 18	3.44% 21	3.44% 21	4.42% 27	49.26% 301	611	3.16

Q9 If you were to request a course, what would it be?

Answered: 373 Skipped: 797

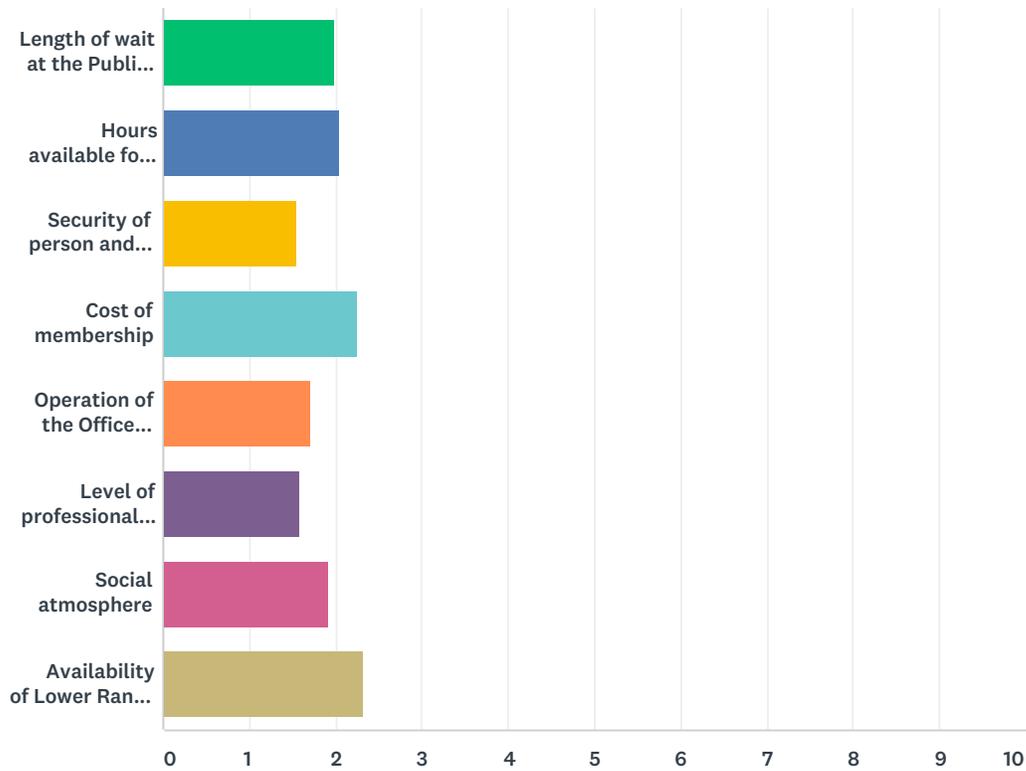
Row Labels	Count of Category
3-Gun	12
Advanced Archery	1
Advanced Firearm	4
Archery	9
Basic Archery	2
Basic Firearms	4
Basic Gunsmithing	1
Basic Pistol	3
Black Powder	2
Carbine	2
CORE	22
Cowboy Action	1
Field Craft	2
Field Dressing	5
Fieldcraft	1
Firearm Maintenance	10
FirearmCourse	1
First Aid	2
FishHunt Fundamentals	1
FlyFishing	3
General Firearms	1
Gun Safety	1
Gunsmithing	1
Holster	16
Hunting	12
IPSC	36
ISSF	1
LEAP	1
Legal	7
LongRange	21
Marksmanship	13
PAL	6
Pistol	5
PPC	1
Reloading	7
RO Course	1
RUC	37
Steel	2
Tactical	40
Trap/Skeet	17
Vendor	1
Wilderness Safety	2
Womens'	2
Grand Total	319



*Note: Null (N/A) Values Removed

Q10 How satisfied are you with these service aspects of the club (skip choices if not applicable)

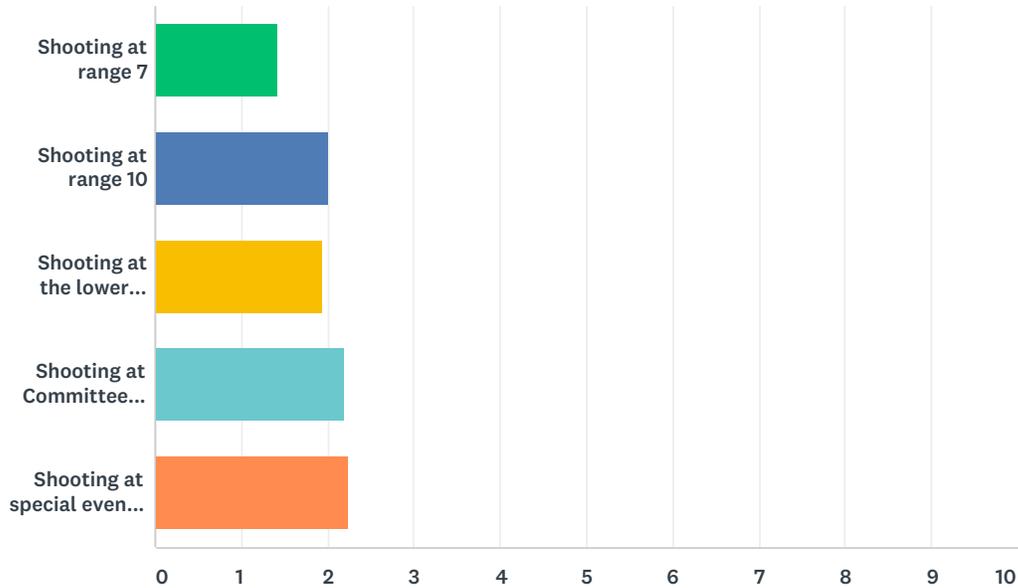
Answered: 1,038 Skipped: 132



	VERY SATISFIED	FAIRLY SATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SOMEWHAT DISSATISFIED	NOT AT ALL SATISFIED	TOTAL	WEIGHTED AVERAGE
Length of wait at the Public range (range 7and range 10)	34.35% 348	42.25% 428	14.81% 150	7.60% 77	0.99% 10	1,013	1.99
Hours available for shooting	33.20% 340	43.55% 446	11.43% 117	9.28% 95	2.54% 26	1,024	2.04
Security of person and belongings	56.08% 572	34.22% 349	8.63% 88	0.88% 9	0.20% 2	1,020	1.55
Cost of membership	26.56% 273	39.30% 404	19.26% 198	11.09% 114	3.79% 39	1,028	2.26
Operation of the Office (renewals, transactions, signing up)	47.57% 490	39.03% 402	9.51% 98	2.43% 25	1.46% 15	1,030	1.71
Level of professionalism by Club personnel	56.38% 583	32.69% 338	7.25% 75	2.90% 30	0.77% 8	1,034	1.59
Social atmosphere	33.10% 335	43.97% 445	20.45% 207	2.17% 22	0.30% 3	1,012	1.93
Availability of Lower Ranges to RUCmembers	21.03% 188	34.12% 305	37.14% 332	6.15% 55	1.57% 14	894	2.33

Q11 "I feel safe participating in these activities at PCDHFC." (choose neither if you have no experience in those activities)

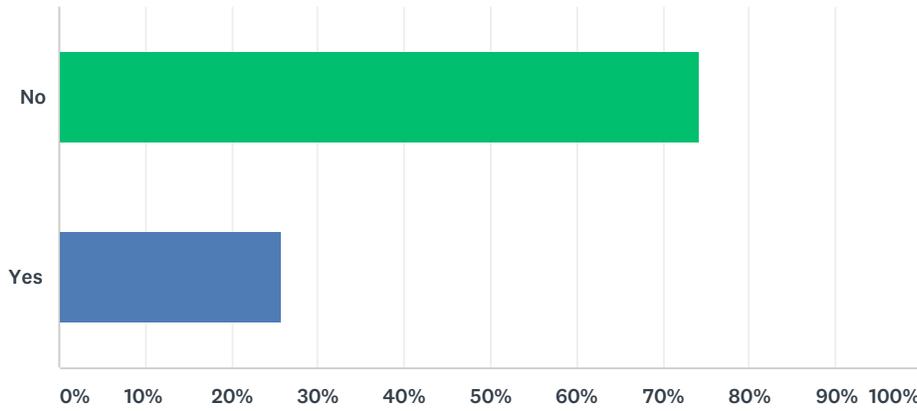
Answered: 1,043 Skipped: 127



	STRONGLY AGREE	SOMEWHAT AGREE	NEITHER AGREE NOR DISAGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
Shooting at range 7	68.09% 704	23.21% 240	6.38% 66	2.13% 22	0.19% 2	1,034	1.43
Shooting at range 10	43.93% 351	12.39% 99	42.93% 343	0.63% 5	0.13% 1	799	2.01
Shooting at the lower ranges (e.g. by RUC Members)	47.53% 385	10.74% 87	41.60% 337	0.00% 0	0.12% 1	810	1.94
Shooting at Committee Shoots (Archery, Trap & Skeet, IPSC, LEAP, etc)	36.08% 280	9.02% 70	54.51% 423	0.26% 2	0.13% 1	776	2.19
Shooting at special events (Pumpkin Shoot, Charity Events, Matches, etc.)	33.38% 255	10.34% 79	55.50% 424	0.52% 4	0.26% 2	764	2.24

Q12 Are you a member or regular user of any other shooting clubs?

Answered: 1,034 Skipped: 136

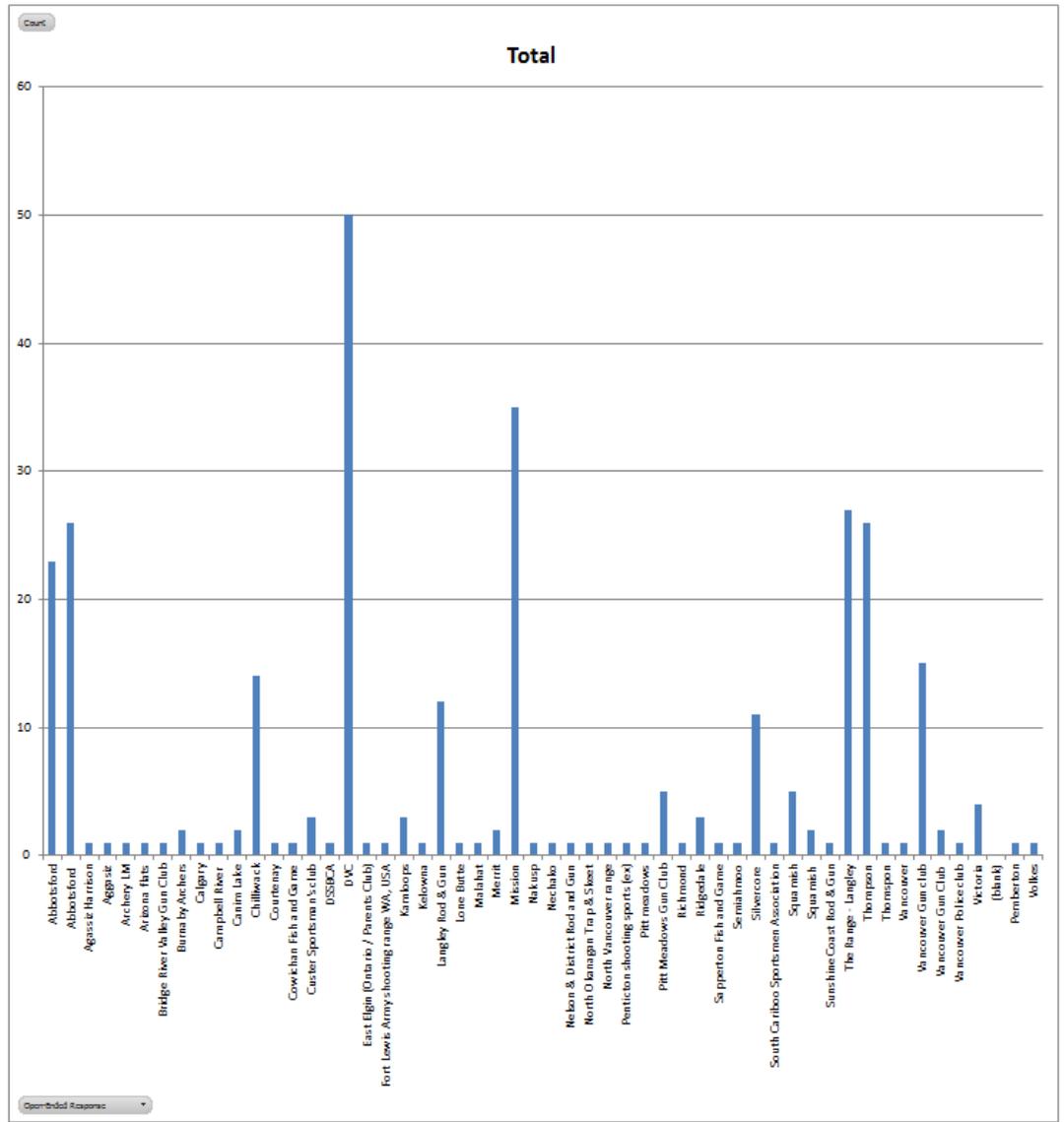


ANSWER CHOICES	RESPONSES	
No	74.37%	769
Yes	25.63%	265
TOTAL		1,034

Q13 Which shooting clubs are you a regular visitor or member of?

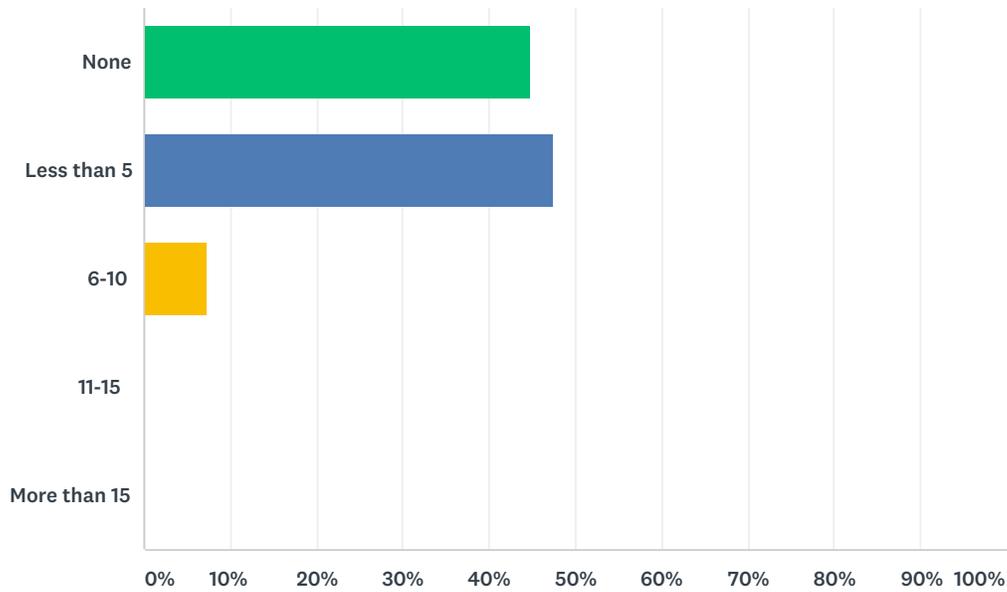
Answered: 336 Skipped: 834

Row Labels	Count
Abbotsford	23
Abbotsford	26
Agassiz Harrison	1
Agassiz	1
Archery LM	1
Arizona flats	1
Bridge River Valley Gun Club	1
Burnaby Archers	2
Calgary	1
Campbell River	1
Canim Lake	2
Chilliwack	14
Courtenay	1
Cowichan Fish and Game	1
Custer Sportsman's club	3
DSSBCA	1
DVC	50
East Elgin (Ontario / Parents Club)	1
Fort Lewis Army shooting range WA, USA	1
Kamloops	3
Kelowna	1
Langley Rod & Gun	12
Lone Butte	1
Malahat	1
Merrit	2
Mission	35
Nakusp	1
Nechako	1
Nelson & District Rod and Gun	1
North Okanagan Trap & Skeet	1
North Vancouver range	1
Penticton shooting sports (ex)	1
Pitt meadows	1
Pitt Meadows Gun Club	5
Richmond	1
Ridgedale	3
Sapperton Fish and Game	1
Semiahmoo	1
Silvercove	11
South Cariboo Sportsmen Association	1
Squamish	5
Squamish	2
Sunshine Coast Rod & Gun	1
The Range - Langley	27
Thompson	26
Thompson	1
Vancouver	1
Vancouver Gun club	15
Vancouver Gun Club	2
Vancouver Police club	1
Victoria	4
(blank)	
Pemberton	1
Volkes	1
Grand Total	304



Q16 Within the last 12 months, how many GUESTS (non-members) have you brought to PCDHFC?

Answered: 996 Skipped: 174



ANSWER CHOICES	RESPONSES	
None	44.68%	445
Less than 5	47.49%	473
6-10	7.33%	73
11-15	0.30%	3
More than 15	0.20%	2
TOTAL		996

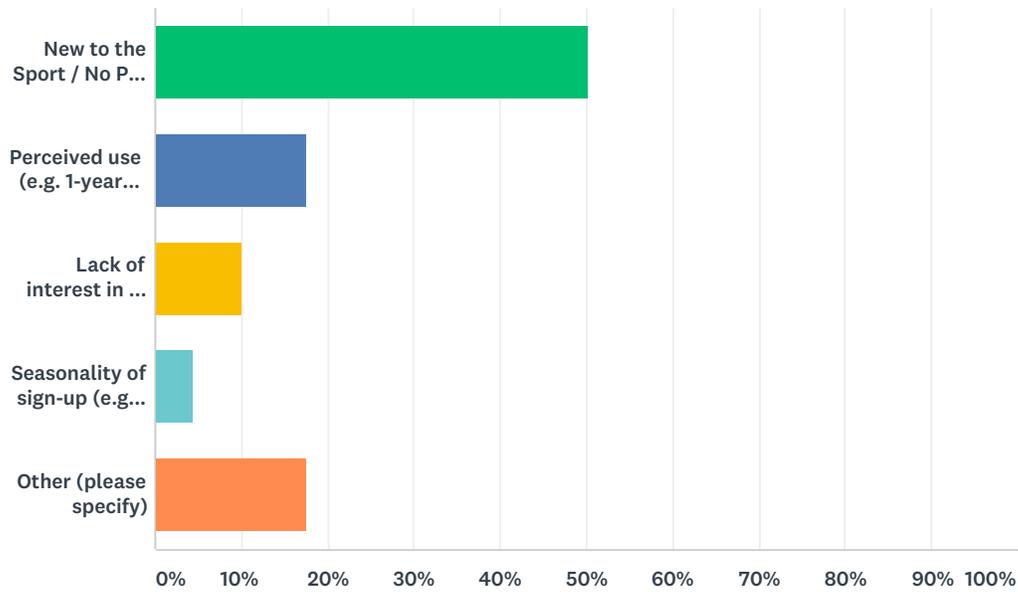
Q17 How many of your GUESTS (if any) are repeat visitors?

Answered: 458 Skipped: 712

Row Labels	Count of How many of your GUESTS (if any) are repeat visitors?
1	144
2	109
3	48
4	7
5	11
6	3
8	2
10	1
Grand Total	325

Q18 If you had to say... What's keeping your GUEST from becoming a member?

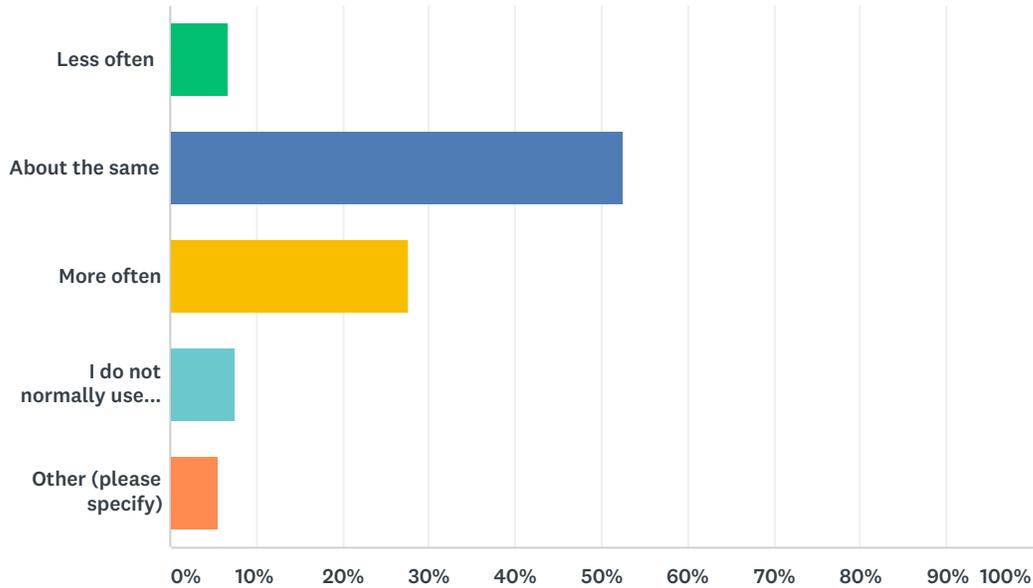
Answered: 676 Skipped: 494



ANSWER CHOICES	RESPONSES	
New to the Sport / No PAL / No Firearms	50.30%	340
Perceived use (e.g. 1-year use) and/or cost of service	17.60%	119
Lack of interest in the sport (E.g. "interesting, but not for me")	10.06%	68
Seasonality of sign-up (e.g. Annualized "Jan" memberships)	4.44%	30
Other (please specify)	17.60%	119
TOTAL		676

Q19 Based on your (previous) feedback the board decided to limit Range 7 use to members (and their guests) only for weekends and holidays (non-member times on weekdays were unaffected). Did you visit Range 7 more often during this time?

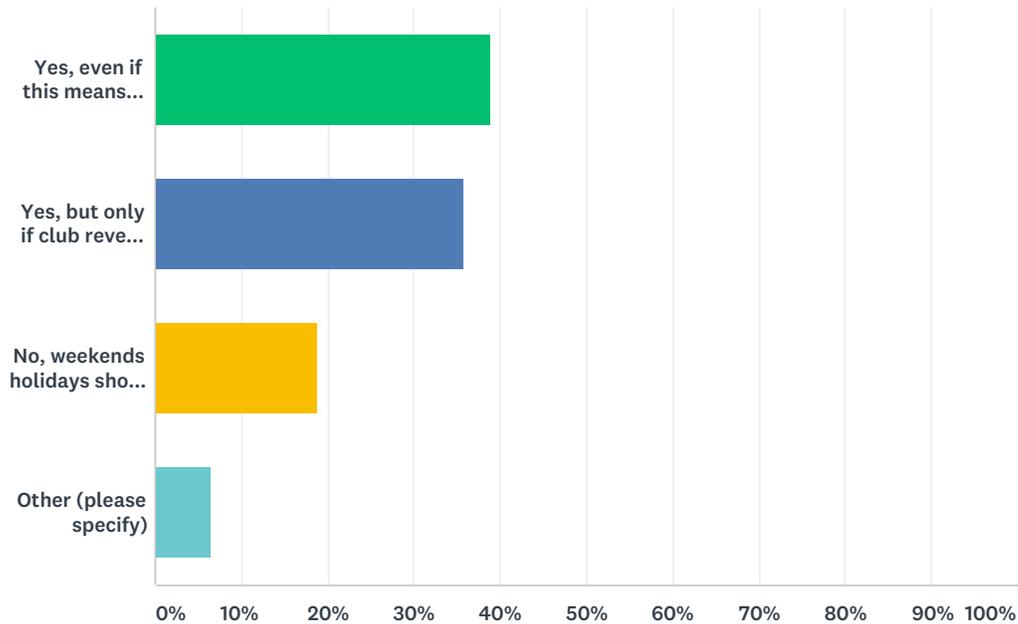
Answered: 1,025 Skipped: 145



ANSWER CHOICES	RESPONSES	
Less often	6.63%	68
About the same	52.49%	538
More often	27.61%	283
I do not normally use Range 7	7.61%	78
Other (please specify)	5.66%	58
TOTAL		1,025

Q20 Do you support continuing to reserve Range 7 for members and their guests only on weekends and holidays, even if this results in lower day-card revenue offset by higher membership fees?

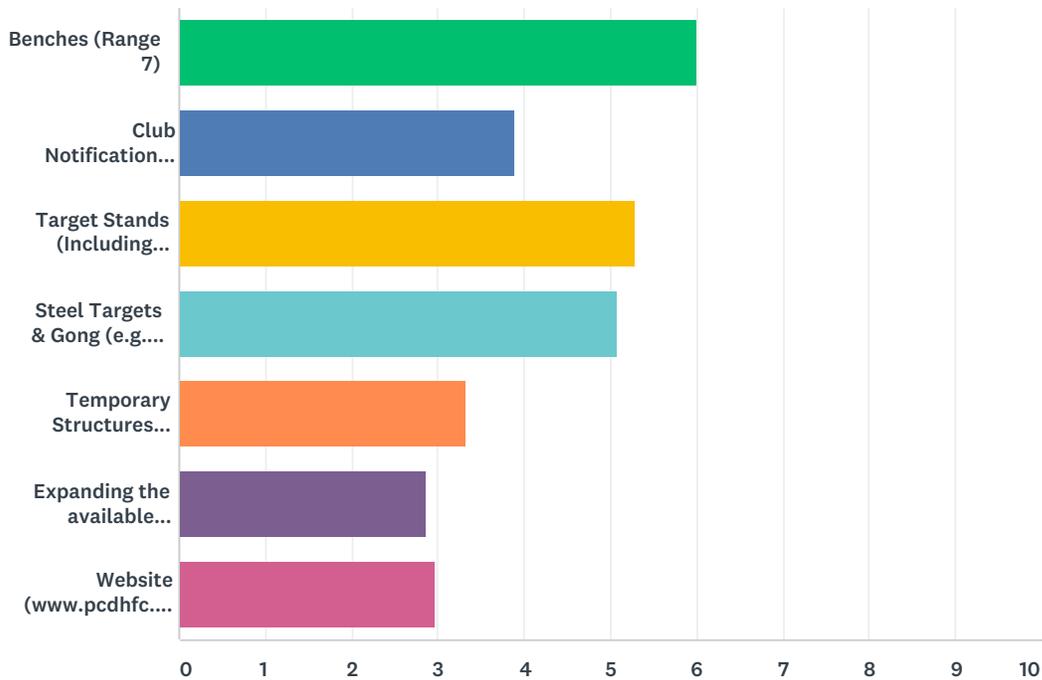
Answered: 1,025 Skipped: 145



ANSWER CHOICES	RESPONSES
Yes, even if this means lower club revenue and higher membership fees	38.83% 398
Yes, but only if club revenue is maintained	35.80% 367
No, weekends holidays should go back to the way it was before (members only until noon)	18.93% 194
Other (please specify)	6.44% 66
TOTAL	1,025

Q21 In your opinion what update most contributed to your enjoyment of the facilities? Rank (1/Top=most impactful, 7/Bottom=Least impactful):

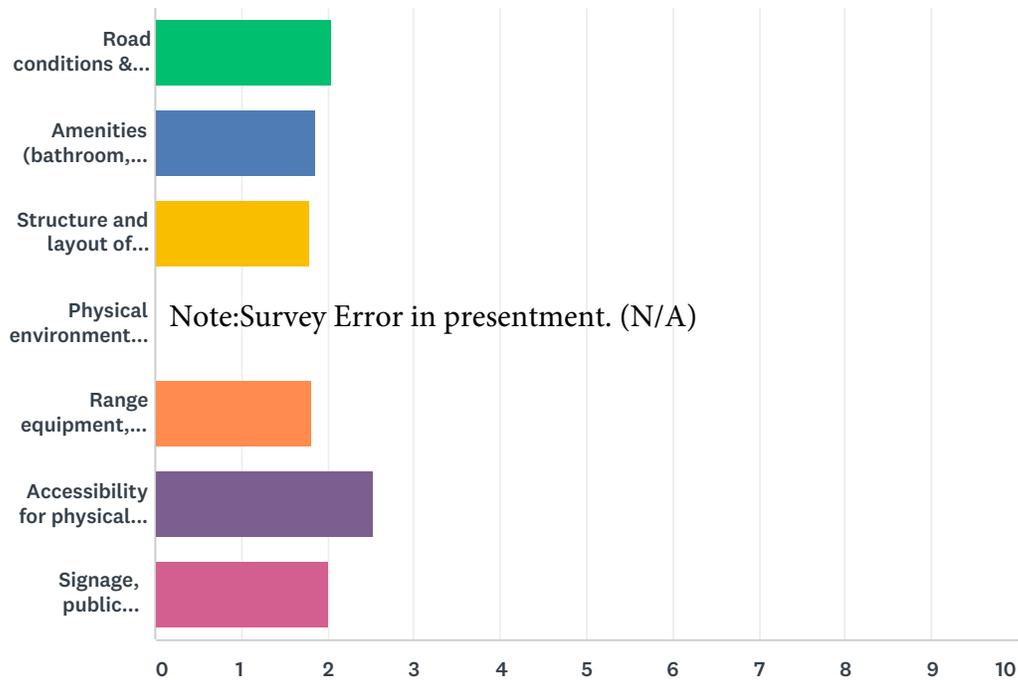
Answered: 861 Skipped: 309



	1	2	3	4	5	6	7	TOTAL	SCORE
Benches (Range 7)	56.11% 413	17.26% 127	11.96% 88	6.39% 47	4.48% 33	2.17% 16	1.63% 12	736	6.01
Club Notification Boards (e.g. TV Range 7)	3.89% 23	22.50% 133	15.40% 91	15.40% 91	14.72% 87	16.92% 100	11.17% 66	591	3.90
Target Stands (Including lane-markings)	14.52% 98	34.07% 230	31.56% 213	10.96% 74	5.04% 34	2.52% 17	1.33% 9	675	5.29
Steel Targets & Gong (e.g. Range 7, 10)	28.13% 184	16.82% 110	15.14% 99	25.99% 170	6.73% 44	3.52% 23	3.67% 24	654	5.08
Temporary Structures (Tents/covers Range 10)	3.80% 23	7.93% 48	8.93% 54	14.71% 89	38.18% 231	14.71% 89	11.74% 71	605	3.33
Expanding the available Targets for purchase (e.g. Paper, clays)	2.71% 17	5.74% 36	10.21% 64	12.44% 78	11.96% 75	39.71% 249	17.22% 108	627	2.87
Website (www.pcdhfc.com updated Fall 2018)	9.60% 64	8.25% 55	9.45% 63	9.90% 66	10.79% 72	10.04% 67	41.98% 280	667	2.98

Q22 How satisfied are you with the physical aspects of the club (skip choices if not applicable)

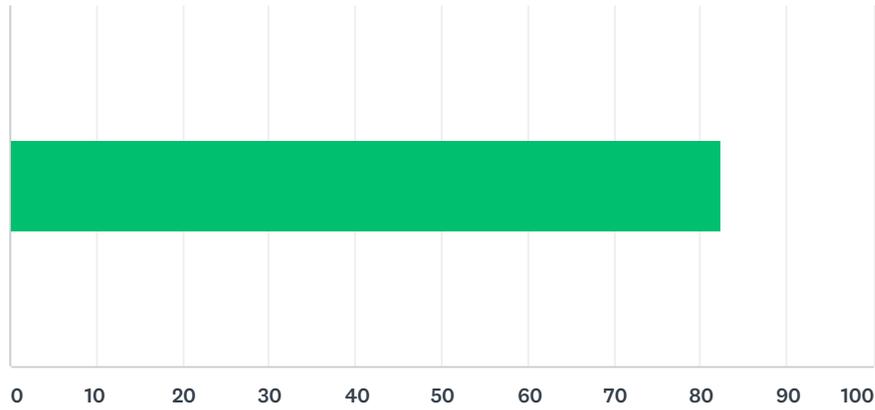
Answered: 972 Skipped: 198



	VERY SATISFIED	FAIRLY SATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SOMEWHAT DISSATISFIED	NOT AT ALL SATISFIED	TOTAL	WEIGHTED AVERAGE
Road conditions & Parking	26.44% 253	50.68% 485	16.93% 162	4.60% 44	1.36% 13	957	2.04
Amenities (bathroom, heat, lighting, protection from the elements)	33.64% 324	50.16% 483	12.05% 116	3.63% 35	0.52% 5	963	1.87
Structure and layout of ranges	36.82% 352	49.16% 470	12.03% 115	1.78% 17	0.21% 2	956	1.79
Physical environment (noise, air, heat, cover)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Range equipment, maintenance of facilities	35.63% 341	50.37% 482	11.18% 107	2.51% 24	0.31% 3	957	1.82
Accessibility for physically challenged	14.85% 113	25.10% 191	53.61% 408	3.68% 28	2.76% 21	761	2.54
Signage, public information	26.39% 242	48.75% 447	22.36% 205	2.51% 23	0.00% 0	917	2.01

**Q23 In your opinion, how important is public outreach for PCDHFC?
(Outreach means building relationships with the community outside the club.)**

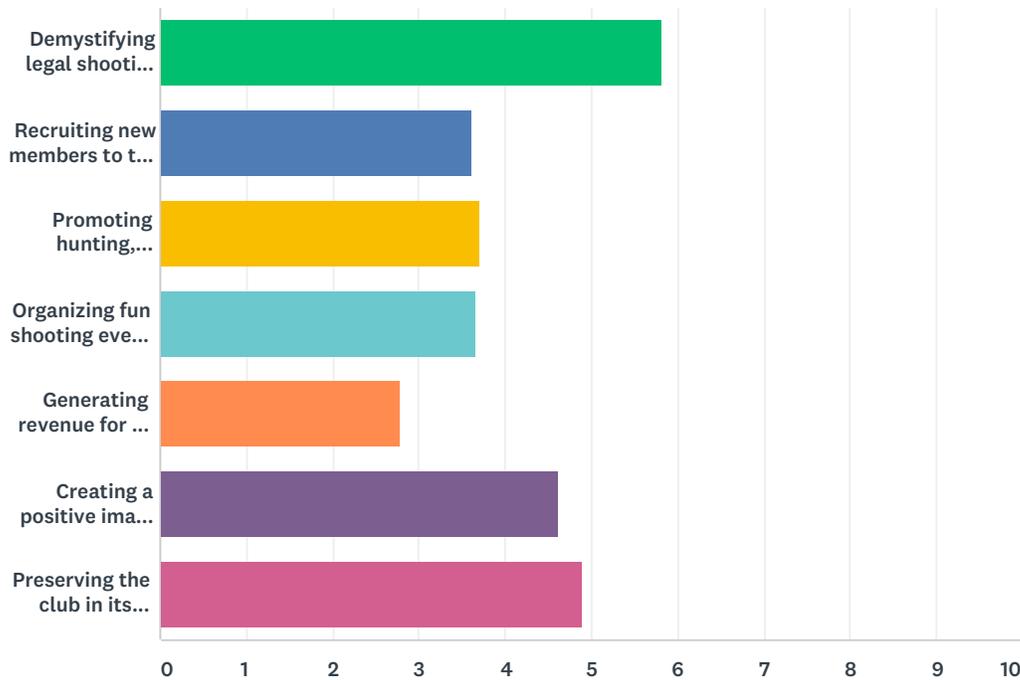
Answered: 934 Skipped: 236



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	82	76,907	934
Total Respondents: 934			

Q24 What do you think are the most important goals for a future public outreach? Rank (1/Top = Most Important, 7/Bottom = Least Important):

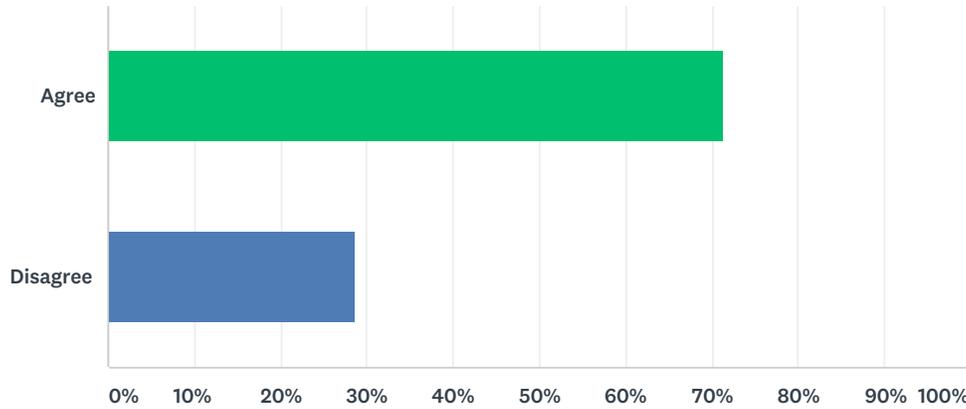
Answered: 961 Skipped: 209



	1	2	3	4	5	6	7	TOTAL	SCORE
Demystifying legal shooting activities, policy and laws for the public	48.12% 396	20.41% 168	15.31% 126	6.32% 52	4.37% 36	1.82% 15	3.65% 30	823	5.82
Recruiting new members to the club	3.41% 26	18.74% 143	10.75% 82	19.79% 151	14.68% 112	16.51% 126	16.12% 123	763	3.62
Promoting hunting, fishing and outdoor activities	5.20% 40	11.83% 91	22.63% 174	14.30% 110	15.47% 119	15.08% 116	15.47% 119	769	3.70
Organizing fun shooting events that everyone can participate in	4.02% 31	9.73% 75	14.53% 112	26.59% 205	21.40% 165	13.75% 106	9.99% 77	771	3.67
Generating revenue for the club	1.19% 9	4.24% 32	9.15% 69	11.94% 90	27.72% 209	22.94% 173	22.81% 172	754	2.79
Creating a positive image of the club in the media	12.11% 100	28.81% 238	18.89% 156	13.32% 110	6.54% 54	16.59% 137	3.75% 31	826	4.62
Preserving the club in its present location	39.00% 344	13.04% 115	13.15% 116	7.26% 64	5.56% 49	4.42% 39	17.57% 155	882	4.89

Q25 I feel that I am sufficiently aware of changes to club policy and operation. Agree or disagree

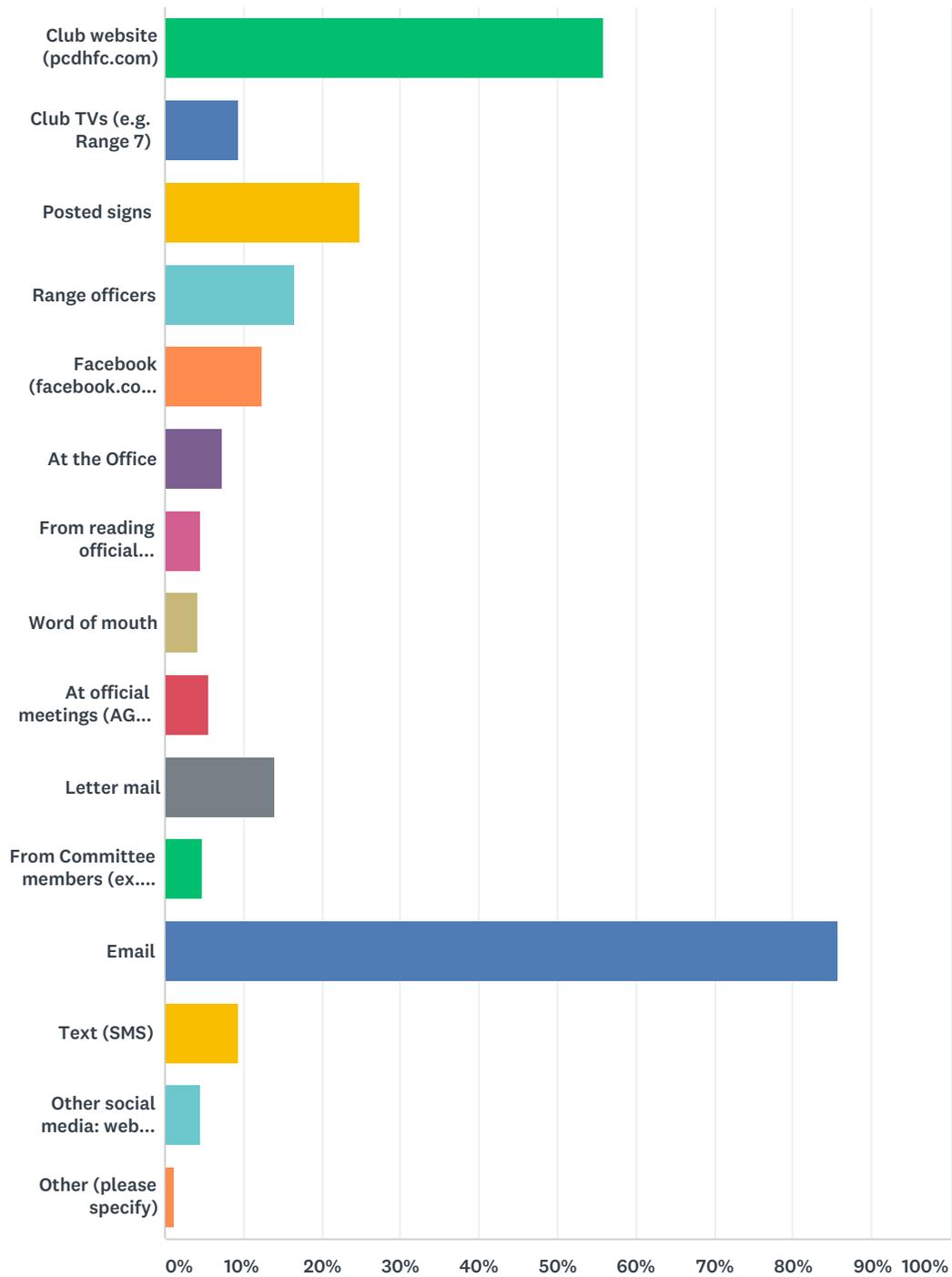
Answered: 992 Skipped: 178



ANSWER CHOICES	RESPONSES	
Agree	71.27%	707
Disagree	28.73%	285
TOTAL		992

Q26 What is your PREFERRED method of receiving updates on Club policy / operation? (check all that apply)

Answered: 984 Skipped: 186



ANSWER CHOICES	RESPONSES	
Club website (pcdhfc.com)	55.89%	550
Club TVs (e.g. Range 7)	9.45%	93
Posted signs	24.90%	245
Range officers	16.57%	163
Facebook (facebook.com/pcdhfc)	12.40%	122
At the Office	7.42%	73
From reading official minutes, documents	4.67%	46
Word of mouth	4.17%	41
At official meetings (AGM / SGM)	5.69%	56
Letter mail	13.92%	137
From Committee members (ex. IPSC, Trap & Skeet, etc)	4.78%	47
Email	85.77%	844
Text (SMS)	9.35%	92
Other social media: web forums, Reddit, Instagram, Twitter, etc.	4.67%	46
Other (please specify)	1.22%	12
Total Respondents: 984		