



PORT COQUITLAM & DISTRICT HUNTING & FISHING CLUB

PO BOX 78051

PORT COQUITLAM BC V3B 7H5 Tel. 604.942.9772

www.pcdhfc.com

Request for Proposal: Poco District Hunting and Fishing Club Website Makeover Project

Purpose:

To replace the existing website at PCDHFC.com with a modern web identity and 'customer-focused' website for the 2000+ members of Poco District Hunting and Fishing Club.

Goals of the new website phase 1:

1. To replace the current static framework with a popular Content Management System that will make updating content easy, accessible by volunteers and staff using only a web browser. Other considerations include:
 - a. a high standard of security with secure file system
 - b. allowing multiple editors
 - c. easy creation of new content, pages, sections and navigation
 - d. compatible with dynamic content created by common social media, calendar, email, polls, weather, video apps.
 - e. compatible with future options for online webstore and membership registration (future phases)
2. To update the look and feel with a fresh, attractive and modern design that:
 - a. uses present PCDHFC branding, mix of existing and submitted new content
 - b. is compatible and scales with mobile as well as desktop environments
 - c. allows for the constant changing of current information
 - d. with updated information architecture

Audience

The primary audience of pcdhfc.com are the 2000+ members who want to be informed about:

- current events affecting the club, its services, activities, changes in policy and governance
- the offerings of the club's committees, disciplines and facilities
- news affecting members' pursuits of shooting, hunting, fishing and outdoor activities

In addition, PCDHFC serves the General Public, Visitors, Renters who want to know what the club and its facilities have to offer.

How to Respond

To respond with a competitive proposal, please email pres@pcdhfc.com in confidence with a written proposal indicating plan, time estimates, requirements, previous work, background and budget



PORT COQUITLAM & DISTRICT HUNTING & FISHING CLUB

PO BOX 78051

PORT COQUITLAM BC V3B 7H5 Tel. **604.942.9772**

www.pcdhfc.com

requirements. Proposals will be considered by a committee, with preference given to proposals showing a high degree professionalism and familiarity with the club, its aims, audience and pursuits.

About the Port Coquitlam & District Hunting and Fishing Club

Located on the edges of the fast growing city of Coquitlam, British Columbia, since 1956 PCDHFC offers to its members, public and renters: eight outdoor shooting ranges, a multitude of active sport disciplines including LEAP, PPC, IPSC, Trap & Skeet and Archery; and permanent training facilities used by law enforcement from around the Lower Mainland of B.C. A non-profit society with over 2,000 members, PCDHFC provides a safe, monitored center for skills, sport and learning for shooters, hunters, and archers. Through our salmon hatchery on the Coquitlam River and other initiatives, PCDHFC fosters the environment enjoyed by our members for the good of all British Columbians.